

MAKING VALUE FOR AMERICA

A National Conference on Value Creation and Opportunity in the United States

Thursday, February 27, 2014

National Academies Beckman Center, 100 Academy Way, Irvine, CA

8:00 AM Welcoming Remarks—C. D. (Dan) Mote, Jr., NAE President

8:15 AM Opening Keynote—Nick Donofrio, Chair, NAE Making Value for America Project and Former Executive Vice President of Innovation and Technology at IBM

8:30 AM Strengthening Quality and Efficiency—James Bonini, General Manager, Toyota Production System Support Center

SESSION I: CONVERSATIONS WITH VALUE CREATION LEADERS

8:45 AM Value Creation in the US: Investment Drivers and Potential Comparative Advantages

- **Paul McKenzie**, VP, Manufacturing and Technical Operations, Janssen Supply Chain of Johnson & Johnson
 - **Jon Rubinstein**, former CEO, Palm
 - **James Bonini**, General Manager, Toyota Production System Support Center
- Moderated by:
- **Steve Hoover**, CEO, PARC

10:05 AM Break

10:20 AM Lessons from the Rise of the Rest of the World

- **Nicky Lu**, CEO and Chairman, Etron Technology, Inc.
 - **Neela Patel**, Director, Scientific Assessment and Technology Licensing, Abbvie
- Moderated by:
- **Theresa Kotanchek**, CEO, Evolved Analytics

SESSION II: CONVERSATIONS WITH STATE AND NATIONAL LEADERS

11:40 PM Creating Local Ecosystems for Value Creation in a Global Economy

- **Heather Briccetti**, President and CEO, The Business Council of New York State, Inc.
 - **Christopher Cabaldon**, Mayor, West Sacramento, California
- Moderated by:
- **Arun Majumdar**, VP of Energy, Google

1:00 PM Lunch

KEYNOTE: KEY ENABLERS OF VALUE CREATION

2:00 PM The Future of Value Creation: Connected, Diverse, Iterative

- **Frans Johansson**, CEO, The Medici Group

SESSION III: ACCELERATING VALUE CREATION IN THE UNITED STATES

2:20 PM Understanding and Reversing the Decline of Business Creation

- **Vanessa Green**, CEO, FINsix
- **Carl Schramm**, University Professor, Syracuse University
- **Chris Silva**, CEO, Allied Minds

Moderated by:

- **Chad Syverson**, Professor of Economics, Chicago Booth School of Business

3:40 PM Leveraging All Human Capital: Driving Business Success by Achieving Equal Access to Opportunities

- **Thomas Malone**, Founding Director, MIT Center for Collective Intelligence
- **Teresa Nelson**, Elizabeth J. McCandless Chair in Entrepreneurship, Simmons School of Management

Moderated by:

- **Sharon Vosmek**, CEO, Astia

5:00 PM Closing Remarks—Dean Kamen, Founder, First Robotics

5:15 PM Reception