MAKING VALUE FOR AMERICA
A National Conference on Value Creation and Opportunity in the United States

Thursday, February 27, 2014
National Academies Beckman Center, 100 Academy Way, Irvine, CA

8:00 AM Welcoming Remarks—C. D. (Dan) Mote, Jr., NAE President

8:15 AM Opening Keynote—Nick Donofrio, Chair, NAE Making Value for America Project and Former Executive Vice President of Innovation and Technology at IBM

8:30 AM Strengthening Quality and Efficiency—James Bonini, General Manager, Toyota Production System Support Center

SESSION I: CONVERSATIONS WITH VALUE CREATION LEADERS

8:45 AM Value Creation in the US: Investment Drivers and Potential Comparative Advantages
- Paul McKenzie, VP, Manufacturing and Technical Operations, Janssen Supply Chain of Johnson & Johnson
- Jon Rubinstein, former CEO, Palm
- James Bonini, General Manager, Toyota Production System Support Center
Moderated by:
- Steve Hoover, CEO, PARC

10:05 AM Break

10:20 AM Lessons from the Rise of the Rest of the World
- Nicky Lu, CEO and Chairman, Etron Technology, Inc.
- Neela Patel, Director, Scientific Assessment and Technology Licensing, Abbvie
Moderated by:
- Theresa Kotanchek, CEO, Evolved Analytics

SESSION II: CONVERSATIONS WITH STATE AND NATIONAL LEADERS

11:40 PM Creating Local Ecosystems for Value Creation in a Global Economy
- Heather Briccetti, President and CEO, The Business Council of New York State, Inc.
- Christopher Cabaldon, Mayor, West Sacramento, California
Moderated by:
- Arun Majumdar, VP of Energy, Google
1:00 PM  Lunch

KEYNOTE: KEY ENABLERS OF VALUE CREATION

2:00 PM  The Future of Value Creation: Connected, Diverse, Iterative
  • Frans Johansson, CEO, The Medici Group

SESSION III: ACCELERATING VALUE CREATION IN THE UNITED STATES

2:20 PM  Understanding and Reversing the Decline of Business Creation
  • Vanessa Green, CEO, FINsix
  • Carl Schramm, University Professor, Syracuse University
  • Chris Silva, CEO, Allied Minds
  Moderated by:
  • Chad Syverson, Professor of Economics, Chicago Booth School of Business

3:40 PM  Leveraging All Human Capital: Driving Business Success by Achieving Equal Access to Opportunities
  • Thomas Malone, Founding Director, MIT Center for Collective Intelligence
  • Teresa Nelson, Elizabeth J. McCandless Chair in Entrepreneurship, Simmons School of Management
  Moderated by:
  • Sharon Vosmek, CEO, Astia

5:00 PM  Closing Remarks—Dean Kamen, Founder, First Robotics

5:15 PM  Reception