The Future of Value Creation
African-American
Cherokee
Swedish
Germany
Swedish's Demographics

Blond, blue-eyed and quite reserved
J.R.R. Tolkien

THE LORD OF THE RINGS

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Environmental science
Inspired me to start a health-care company
Leading the way for Service Relationship Management [SRM]

Our InkaStructure™ platforms help Global 5000 companies manage and streamline service relationships with their customers, partners, and outsourced vendors. Whether you’re focused on top line revenues or bottom line savings, Inka.net’s SRM solutions let you harness the power of your service relationships.

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Bill Hambrecht, CEO of W.R. Hambrecht & Co.
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The Click Moment
Seizing Opportunity In An Unpredictable World

FRANS JOHANSSON
Author of THE MEDICI EFFECT
And...now I am here with
We rely on logic in trying to reach success
Volvo

Audi
What is a brilliant strategy?
“We missed big trends”

-Stephen Elop, former CEO Nokia
The unexpected is what makes us stand apart
Challenge:
Build the largest office complex in Harare, Zimbabwe without any air conditioning.
Staffing for innovation
Making the connections
Create environment for unexpected connections

Homogeneous Teams

Diverse Teams

Productivity

Time
Understanding the true value of ROI
Evolving the purpose of education
The world moves in unexpected and serendipitous ways
Make sure you move with it
All *new* ideas are combinations of *existing* ideas
But not all idea combinations are created equal...