



## 2011-2014 NAE 50<sup>th</sup> Anniversary by the Numbers

December 5, 2014 marked NAE's 50<sup>th</sup> Anniversary. During the 50<sup>th</sup> Anniversary Campaign, NAE made impressive progress toward its ambitious 50<sup>th</sup> Anniversary fundraising goals. Thank you to our generous donors for helping us celebrate the past and position ourselves for the future.

NATIONAL ACADEMY OF ENGINEERING

### Giving by the Numbers

43

new [Einstein Society](#) members, bringing us to 72% of our goal.

68

new [Golden Bridge Society](#) members, exceeding our goal by 36%.

86

Leadership Gifts, exceeding our goal by 72%.

22

[Planned Gifts](#) to benefit NAE.

47%

of NAE members supported the [50<sup>th</sup> Anniversary fundraising](#) effort since it began in 2011.

63%

of Section 2 members supported the fundraising effort, our highest performing section.

6

50<sup>th</sup> Anniversary Sponsors:



### Programs by the Numbers

Most of NAE's programs receive financial support from private funds. Many programs, like EngineerGirl! and the E4U Video competition are almost entirely funded by private support. Learn more about NAE's 2014 accomplishments and milestones below.

**20<sup>th</sup>** Anniversary of [Frontiers of Engineering Symposium](#).

**25<sup>th</sup>** Anniversary of [The Charles Stark Draper Prize](#) for Engineering.

**60%** increase from 2013 in [EngineerGirl! website](#) traffic.

[Engineergirl.org](#) became the Society of Women Engineers K-12 outreach page in 2014.

**97%** of [Frontiers of Engineering](#) participants who said they learned about cutting-edge research in other fields.

**127** Institutions involved in the [Frontiers of Engineering Education](#) program since it began.

**294** members served on NRC Committees.

**600** videos submitted to [E4U Video competition](#).

**3,685** participants in Frontiers of Engineering since it began in 1995.

**4,000** subscribers to [Spotlight on Engineering newsletter](#).

**32,426** views of [STEM Integration in K-12 Education YouTube video](#).

**217,049** [Online Ethics Center website](#) hits.

**982,890** [Grand Challenges of Engineering website](#) hits.

**Thank you** to all of our members and friends who supported NAE in 2014. Your contributions continue to strengthen NAE to encourage a vibrant engineering profession, promote widespread engineering education, and inform the public about the importance of engineering.



**786** members and friends supported NAE in 2014, a **9%** increase over 2013.

**\$7.4 million** was raised for NAE in 2014.

**30%** of NAE members gave to NAE in 2014.

**\$2.07 million** was raised by NAE members in 2014.

**\$5 million** has been raised for the [Charles M. Vest President's Opportunity Fund](#).

**\$300,000** was raised by the [Ursula Burns Challenge](#).



### **NAE Independent Fund**

[Gifts to the NAE Independent Fund](#) are one of the most important sources of support for NAE. These gifts provide NAE with core support and strategic flexibility. As our one truly discretionary resource, these funds supply the seed money to launch and sustain new initiatives and provide for the continuity of our operations.

**728** members and friends contributed to NAE's Independent Fund in 2014.

**\$1.54 million** was raised for the Independent Fund.

### **Thank you to all of our donors.**

Your gifts allow us to take on independent projects to promote engineering to the public and policymakers, and to help strengthen the engineering profession. For questions about giving to NAE, please contact Radka Nebesky, Director of Development, at [RNebesky@nae.edu](mailto:RNebesky@nae.edu) or 202.334.3417 or contact Corale Brierley, NAE Vice President, at [CLBrierley@msn.com](mailto:CLBrierley@msn.com). You can also visit us online at [www.nae.edu/giving](http://www.nae.edu/giving).