



## *The* MING AND EVA HSIEH *Challenge*

*Ming and Eva Hsieh are challenging all members and friends to collectively give \$250,000 more in 2015 than they gave in 2014.*



### GUIDELINES

- The Challenge will match new gifts/pledges and commitment increases 1:1.
- Corporate employee matching gifts are eligible.
- Contributions can support any NAE fund.
- Section 2 members' gifts will be matched by both the Ligler and Hsieh Challenges.
- Gifts or pledges from donors must be received by December 31, 2015 to be eligible.

### *Giving* OPPORTUNITY

New member, Ming Hsieh ('15), and his wife Eva are challenging all members to increase their giving to the NAE in 2015 with a \$250,000 Challenge. The Hsieh's gift will provide resources to programs aligned with the new NAE Strategic Plan. Ming and Eva hope that this challenge will inspire other members and friends to give and catalyze additional philanthropy.

### *Support the* NAE

Private contributions are an investment into the NAE and they enable us to initiate projects that our members consider vital to the nation's future. The NAE strengthens the engineering profession, promotes engineering education, and informs the public about the importance of engineering. Your gift, to any NAE fund, will help the implementation of the new strategic plan and build a stronger, more proactive NAE.

For additional information or to make a gift, please contact Radka Nebesky at 202.334.3417 or [RNebsky@nae.edu](mailto:RNebsky@nae.edu).