



# ASME Engineering Festivals ( ASME E-Fests/EFx)

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[efests.asme.org](http://efests.asme.org)



“The level of talent and creativity demonstrated by E-Fest student attendees has been awesome. You rarely get the exposure and one-on-one engagement with students that the ASME E-Fests provide.”  
– *E-Fest Platinum Sponsor Siemens*

## What are ASME E-Fests?

- ✓ “Go to” events for engineering students looking to gain a foothold on their professional options and chart a focused career path
- ✓ A platform to showcase their innovation skills
- ✓ An opportunity to build an international network of fellow students and industry thought leaders.



“I traveled 1600 km to get here by train; it took me 33 hours.”  
 – E-Fest student attendee

## What Happens at ASME E-Fests?

Over the course of three-days and two-nights, students have the opportunity to:

- **Innovate:** hear from inspiring luminaries, attend career & professional development workshops, interact with sponsors & exhibitors
- **Create:** via social impact activities, impromptu design challenges
- **Compete:** Student Design Competition, Human Powered Vehicle Challenge, Innovative Additive Manufacturing 3D Competition, & Old Guard oral & poster, and much more!
- **And celebrate!:** meet new peers, network, and most of all....have fun!



2018 ASME E-Fests

**E-Fest Asia Pacific (Delhi Technological University; Delhi, India)**

1,150 students

**E-Fest West (Fairplex; Pomona, CA)**

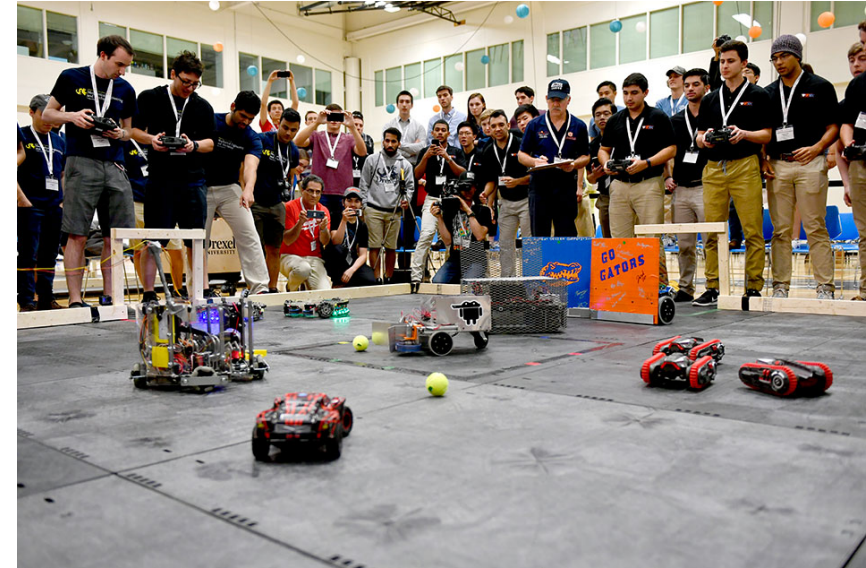
630 students from the US and 3 other countries

**E-Fest East (Penn State; State College, PA)**

880 students from the US and 10 other countries

**E-Fest South America (UFRJ; Rio de Janeiro, Brazil)**

504 students from Brazil and 8 other countries



2019 ASME E-Fests

**E-Fest Asia Pacific (Vellore Institute of Technology; Vellore, India)**

Feb. 1-3, 2019

**E-Fest West (Fairplex; Pomona, CA)**

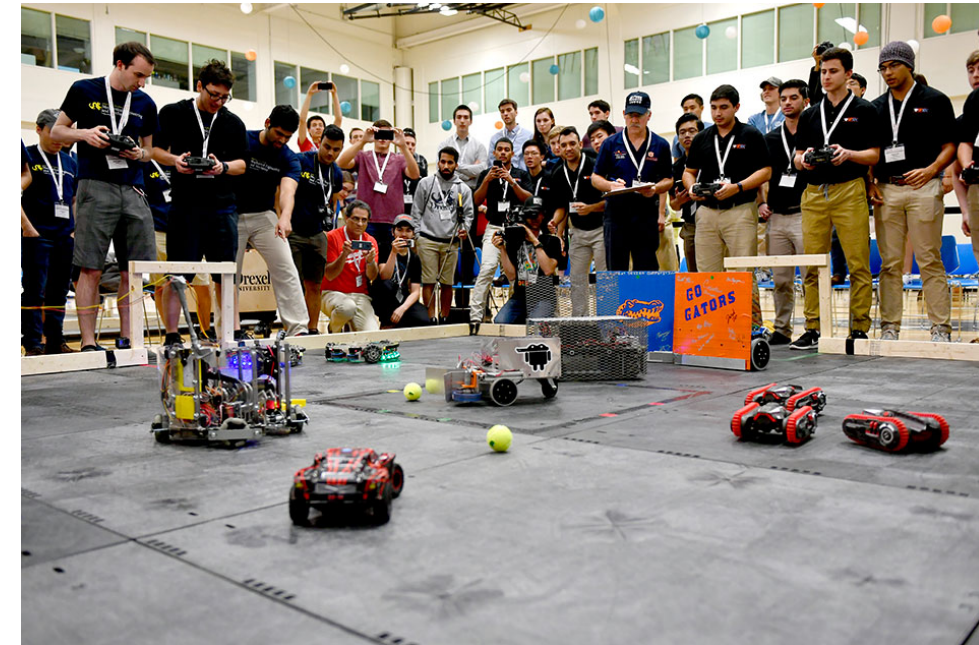
March 15-17, 2019

**E-Fest North (Michigan State University; East Lansing, MI)**

April 5-7, 2019

**E-Fest South America (PUCP; Lima, Peru)**

August 8-10, 2019





## What's an EFX?

- ASME EFX is intended to be a low-cost, low-overhead complementary program to ASME E-Fests.
- ASME EFX's are locally organized, single day events with the aim of raising ASME awareness, membership and interest in student programs.
- At it's core EFX is about engaging our members. ASME Student Sections are the core participants and hosts. As this program scales we envision Early Career Engineers playing a large role in helping organizing these events all over the world.



## Why ASME EFX Events?

- ✓ ASME EFX events are the “voice of our student customer” – they are collaboratively produced & programmed to provide maximum student impact
- ✓ ASME EFX events have the potential to provide unique sponsorship opportunities to connect local employers to local talent or for global employers to source talent around the world through global sponsorships
- ✓ ASME EFX events are flexible, low-cost, locally organized events
- ✓ ASME EFX events offer an engagement opportunity for student sections and provide customizable ASME-branded programming for student sections; they have the potential to become a “signature” event run by a student section
- ✓ ASME EFX events have the potential to engage professional sections and volunteers as judges, mentors, employee representatives, and membership ambassadors
- ✓ ASME EFX events are impactful student experiences and have the potential to serve as a content distribution platform for many other parts of ASME to reach Students.



## 2018 EFX Pilot Events

- 7 events in India
- 1 event in Mexico
- Over 2700 student attendees
- Over 800 new ASME student members
- 140 universities represented
- 9 new student sections
- 3-4 additional events in the US and internationally being vetted







# Questions?

Please contact us:  
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