ENGINEERING SOCIETIES’ ACTIVITIES IN HELPING ALIGN INDUSTRY AND ACADEMIA
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Product

Customer
“….know and understand the customer”
....educate engineering students to become next generation leaders

• Faculty
  – civilian and military

• Students
  – Career oriented

• Program
  – Major
  – Professional

• Resources

Faculty

Students

Program
• Faculty
  – Less industry experience
• Students
  – Less certain of career aspirations
• Program
  – Building flexibility
• Resources

...prepare students to practice engineering
Input from Industry

• Educate the educators
  – Provide opportunities for faculty to enhance their skills and abilities

• Students
  – Experiences to enhance careers

• Program
  – Curriculum needs to meet necessary accreditation requirements
  – Offer flexibility
  – Experiences to enhance readiness

• Resources