



Connect / Protect / Explore / Inspire

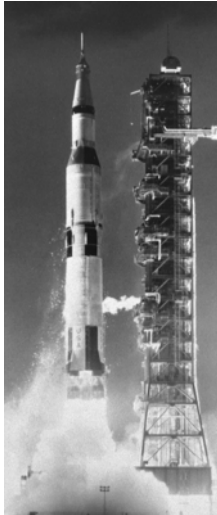
Steven Chisholm | VP, Structures Engineering, Boeing Commercial Airplanes

HISTORY / The First 100 Years

Founded in
1916
 in the Puget Sound region
 of Washington state



Became a
LEADING PRODUCER
 of military and
 commercial aircraft



Completed a
 series of
 strategic
 mergers and
 acquisitions to
 become the
**WORLD'S
 LEADING
 AEROSPACE
 COMPANY**



Boeing Airplane Co. 1916



Douglas Aircraft Co. 1921



Stearman Aircraft Co. 1927



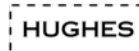
North American Aviation,
 Inc. 1935



Piasecki Helicopter 1940



McDonnell Aircraft
 Corp. 1945



Hughes Space and
 Communications 1948



McDonnell Douglas
 Corp. 1967



Rockwell International 1968



The Boeing Company today

A heritage that mirrors the history of flight



COMMERCIAL AIRPLANES

Boeing 7-series family of airplanes leads the industry



BOEING CAPITAL CORPORATION

Financing solutions focused on customer requirements



DEFENSE, SPACE & SECURITY

World's largest manufacturer of military aircraft and satellites and major service provider to NASA

Large-scale systems integration, networking technology and solutions provider



GLOBAL SERVICES

A dedicated services business focused on the needs of global defense, space and commercial customers



Connect and protect people globally



PURPOSE AND MISSION

**Connect, Protect, Explore and Inspire the World
through Aerospace Innovation**

ASPIRATION

Best in Aerospace and Enduring Global Industrial Champion

ENTERPRISE STRATEGY

Operate as One Boeing

Build Strength on Strength

Sharpen and Accelerate to Win

2025 GOALS

Market Leadership
Top-quartile Performance and Returns
Growth Fueled by Productivity
Design, Manufacturing, Services Excellence
Accelerated Innovation
Global Scale and Depth
Best Team, Talent and Leaders
Top Corporate Citizen

ENDURING VALUES

Integrity
Quality
Safety
Diversity and Inclusion
Trust and Respect
Corporate Citizenship
Stakeholder Success

BOEING BEHAVIORS

Lead with courage and passion
Make customer priorities our own
Invest in our team and empower each other
Win with speed, agility and scale
Collaborate with candor and honesty
Reach higher, embrace change and learn from failure
Deliver results with excellence – Live the Enduring Values

BUSINESS IMPERATIVE

Deliver Superior Value to Customers, Employees, Shareholders, Communities and Partners



\$56.7
BILLION
in 2017 revenues

Offers a family of airplanes and a broad portfolio of aviation services for passenger and cargo carriers worldwide

Headquartered in the
PUGET SOUND
region of Washington state with operations in several U.S. states



Approximately
60,000
BOEING
EMPLOYEES



Boeing airplanes represent about half of the world's fleet, with more than **10,000 jetliners** in service



of sales (by value) are to customers outside the United States



The industry's source for customer-focused solutions

Skills & Attributes

Enabling our Future Successes



